

考 試 科 目	國際傳播議題分析	所 別	國際傳播英語碩士 學位學程	考 試 時 間	2 月 27 日(日) 第三節
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1. Science and technology have played an increasingly important role nowadays, with their development transcending national borderlines. However, the extent to which people in different countries accept new scientific/ technological innovations—such as genetically modified food, genetic engineering, or nanotechnology—does not seem to be comparable. For example, people in Europe appear to possess more reserved attitudes toward GM organisms, whereas their US counterparts are generally more optimistic. In Taiwan, nano-products are ubiquitous even though people here do not really know what nanotechnology means. Based on what you know about international communication, please elaborate how it may contribute to a more smooth diffusion of scientific and technological innovations. (25%)
2. Please describe what you know about the following global issues. (25%)
 - A. Cancun Climate Conference
 - B. Wikileaks
 - C. Google incident in China
 - D. Yeonpyeong island incident
 - E. Swine flu
3. The advent of the Internet has brought about the hopes that many social and political inequalities can be leveled, but many scholars argue against such positive contributions. Please discuss “digital divide” at both the international and national level. Please pay special attention to the fact that the Internet has gained wider penetration rate and has evolved into more interactive form since the 1990s. (25%)
4. According to Freedom House, a US-based watchdog organization, Taiwan’s ranking of press freedom improved slightly in 2010 after a huge decline in 2009. Please elaborate, as far as you know, the factors influencing a country’s level of press freedom and discuss how the level of press freedom may be further improved in Taiwan (or your country). (25%)

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