

ABSTRACT

The Modern Olympic Game is expected to not only bring a great amount of revenues, but also stimulate industrial structure. It has enormous impacts on economic indicators of the host countries. Hence, numerous countries are keen to strive for host as a strategy of motivating economic growth.

The thesis works on searching and organizing papers about economic statistics of Beijing 2008 and previous Olympic Games, in order to analyze and conclude the impacts of Beijing 2008 Olympic Games on China's economy. By comparing economic indicators of China with those of previous host countries, we will realize not only what the importance of Beijing 2008 Olympic Games to China's economic effects and industrial development is, but also if it is a milestone for China to step into one of advancing countries.



Key words: Beijing 2008 Olympic Games; Olympic Economy; Direct and Indirect Revenue; Three-Phase Economic Effects